TOURISM AND LEISURE
CASE STUDIES

Hollybush Lakes

Client
Drayparcs Developments Limited

Location
Aldershot, Hampshire

Services provided
Leisure consultancy

Description
Leisure Need Assessment undertaken in respect of a proposed sporting leisure-based holiday and day visitor attraction including equestrian centre, fishing lakes, restaurant/café, floating lodges, and activity lake offering inflatable aqua park, kayaking and rowing. The scheme was assessed to estimate whether there was likely to be sufficient demand for the proposed uses, and to identify and consider other potential compatible uses which could be offered at the site.

Blarney Castle

Client
Blarney Castle Estate Partnership

Location
Co. Cork, Ireland

Services provided
Tourism consultancy

Description
Economic Impact Assessment to generate a robust estimate of the spending and associated job creation impact of visitors to Blarney Castle, on the rest of Blarney village, Cork city and the wider Co. Cork region. To undertake the study, we appointed a market research agency to collect primary data, identified and reviewed relevant policy and statistics, and built a bespoke economic impact model.

Hobbledown

Client
Hobbledown Ltd

Location
Epsom, Surrey

Services provided
Planning consultancy

Description
New ‘masterplan’ planning permission secured for the growth and improvement of this children’s farm in the Green Belt, including extension to the main barn to form new soft play area, replacement of party rooms, and relocation of play equipment. Subsequent permissions secured for new timber and netting outdoor play structure, use of land for siting one canvas yurt and one timber clad tepee as school/party rooms, and the siting of eight animal shelters.
## LEGOLAND Windsor

**Client**
Royal Borough of Windsor and Maidenhead  

**Location**
Windsor, Berkshire  

**Services provided**
Tourism consultancy, Building consultancy  

**Description**
Holiday Accommodation Viability Review to assist our Local Authority client in their consideration of a planning application for a new 450 unit holiday village. Our financial viability assessment and report drew on the Leisure team’s specialist planning and valuation expertise, with QS input from Avison Young’s Building Consultancy team.

## Highland Court Farm

**Client**
Quinn Estates Limited  

**Location**
Bridge, Kent  

**Services provided**
Tourism consultancy  

**Description**
Holiday Village Market Assessment carried out to identify and explain the key facets of existing successful high end holiday village developments, and to consider the extent to which our client’s proposed scheme would reflect those favourable characteristics.

## PGL Pestalozzi

**Client**
PGL Travel Ltd  

**Location**
Battle, East Sussex  

**Services provided**
Planning consultancy  

**Description**
Pre-application community consultations including two on-site exhibitions and presentation to parish council. Co-ordination and submission of planning application for replacement buildings and new activity bases to support the opening of a new PGL residential training and education centre on the site of a former residential education facility operated by the Pestalozzi Trust.